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To: U.S. Patent and Trademark Office –  
Examiner: D. CHAMPAGNE  
Group Art Unit: 3622

From: Christian R. Andersen  
Sr. Paralegal – Intellectual Property

OFFICIAL

Fax: 703-872-9306

Pages  
with 19  
Cover:

**FORMAL SUBMISSION OF:**

- 1) Transmittal Form; and 2) Amendment

Title:  
Serial No.  
Filing Date:  
First Named Inventor:  
Atty. No.

TARGETED BANNER ADVERTISEMENTS  
09/282,764 ✓  
March 31, 1999  
Jay PONTE  
99-808 RCE 2

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that the above-referenced documents are facsimile transmitted to the Patent and Trademark Office on the date shown below:

  
Christian R. Andersen

Date of Transmission: February 13, 2004

Patent  
Attorney's Docket No. 99-808

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of	)	
	)	
Jay Ponte et al.	)	Group Art Unit: 3622
	)	
Application No.: 09/282,764	)	Examiner: D. Champagne
	)	
Filed: March 31, 1999	)	
	)	
For: TARGETED BANNER	)	
ADVERTISEMENTS	)	

**AMENDMENT/REPLY TRANSMITTAL LETTER**

Mail Stop Non-Fee Amendment  
Commissioner For Patents  
P.O. Box 1450  
Alexandria, Virginia 223132-1450

Sir:

Enclosed is a reply for the above-identified patent application.

- ☐ A Petition for Extension of Time is also enclosed.
- ☐ A Terminal Disclaimer and a check for ☐ \$55.00 ☐ \$110.00 to cover the requisite Government fee are also enclosed.
- ☐ Applicant(s) request continued examination under 37 C.F.R. § 1.114 and enclose the ☐ \$370.00 ☐ \$740.00 fee due under 37 C.F.R. § 1.17(e).
- ☐ Applicant(s) previously submitted \_\_\_\_\_, on \_\_\_\_\_, for which continued examination is requested.
- ☐ A request for Entry and Consideration of Submission under 37 C.F.R. § 1.129(a) is also enclosed.

Amendment/Reply Transmittal Letter  
Application Serial No. 09/282,764  
Attorney's Docket No. 99-808  
Page 2

- ☒ No additional claim fee is required.  
☐ An additional claim fee is required, and is calculated as shown below:

AMENDED CLAIMS					
	No. of Claims	Highest No. Of Claims Previously Paid For	Extra Claims	Rate	Additional Fee
Total Claims				x \$18.00 =	
Ind. Claims				x \$ 86.00 =	
If Amendment adds multiple dependent claims, add \$280.00					
Total Amendment Fee					
If Small entity status is claimed, subtract 50% of Total Amendment Fee					
<b>TOTAL ADDITIONAL FEE DUE FOR THIS AMENDMENT</b>					


- ☐ A claim fee in the amount of \$ \_\_\_\_\_ is enclosed.  
☐ Charge \$ \_\_\_\_\_ to Deposit Account no. 07-2347.

To the extent necessary, a petition for an extension of time under 37 C.F.R. § 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account No. 07-2347 and please credit any excess fees to such deposit account.

Amendment/Reply Transmittal Letter  
Application Serial No. 09/282,764  
Attorney's Docket No. 99-808  
Page 3

The Commissioner is hereby authorized to charge any other appropriate fees that may be required by this paper that are not accounted for above, and to credit any overpayment, to Deposit Account No. 07-2347.

Respectfully submitted,

By:   
Joel Wall  
Reg. No. 25,648

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Date: February 13, 2004

Docket No.: GTE-99-808

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In re Application of:**

Jay Ponte et al.

**Serial No.: 09/282,764**

**Filed: March 31, 1999**

For: **TARGETED BANNER  
ADVERTISEMENTS**

**Group Art Unit: 3622**

**Examiner: D. Champagne**

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**Mail Stop Non-Fee Amendment  
Commissioner For Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**

**Sir:**

**AMENDMENT**

In response to the Office Action of November 13, 2003, Applicants request that the application be amended as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks begin on page 9 of this paper.**